A Motion to Rename the Chapter

1. As part of ongoing efforts to "refresh" certain aspects of our chapter, and following on the success of our most recent DownEastCon, and Award Winning Newsletter and website, the Vice President and I have had recent discussions on updating our image. We have been Eastern Carolina Plastic Modelers since our inception. Some times, organizations identities to be refreshed. (Fed Ex used to be Federal Express and Pan American Airlines was shortened to Pan Am for examples) Changing our name would draw attention to ourselves and do so in a positive manner.

2. A shorter, simpler name reduces the chances for typos and makes our chapter name easier to remember. We have regional and even chapter members who regularly refer to us incorrectly. It will also fit better on promotional materials and our newsletter.

3. Our current name is outdated. We don't build just plastic models anymore. Some of our current members don't build plastic at all. There are now available photo etch, cast resin, 3-D Printed parts, and even wooden decks for ships to say nothing of scratch building. We are no longer "plastic modelers", we have grown beyond that.

4. There is absolutely no tie-in to IPMS in our name. I feel this is a definite drawback. Including IPMS in our name gives us more credibility as an organization and follows a format already used by a significant number of chartered clubs within our region and IPMS as a whole.

5. Speaking of IPMS, having a shorter name would assist using the national website. Our R12 coordinator has told me the Wild Apricot software has some (unspecified) problems with a name as long as ours. (could be operator error but still . . .) Keeping the generic "Eastern Carolina" reflects the fact that our members come from all over the area and will not require changing the name again if in the future the club meets in a different location.

6. And finally, I have long felt that having the words "Plastic Modelers" to define us makes the chapter sound more like an after school club for teenage boys than the group of talented scale model builders here in this room.

7. I feel re-branding ourselves to IPMS Eastern Carolina would be to everyone's benefit and now open the floor to discussion and a possible motion to adopt this name.